Senior Advisor, Public & Private Sector Engagement
The International Digital Health & AI Research Collaborative (I-DAIR)
Deadline for submissions: 23 December 2020

Background

The International Digital Health & AI Research Collaborative (I-DAIR) is a Geneva-based non-profit initiative for the inclusive, responsible and innovative use of data and digital technologies for global health. We are currently funded by some of the leading foundations in the area of health and innovation, and our partners are pursuing exciting and cutting-edge work in digital and artificial intelligence (AI)-based applications for health across the globe.

The goal of the initiative is to co-create a neutral trusted platform for enabling global research collaborations on digital health and AI for health, and for convening stakeholders to develop and share global public goods as well as solve problems for the inclusive, equitable and responsible deployment of data and AI for health. We are a small but fast-growing and highly diverse team, currently working in a hybrid format (remotely and at our HQ in Geneva, Switzerland).

A series of pathfinder projects in areas such as a global research map, real time epidemiology and dashboards, data architectures and data interoperability, bridging research and practice communities through micro-narratives, experience sharing and capacity-building, and governance for AI and data for health are currently being developed and implemented. These projects serve as a prelude to further development of the platform, which is currently incubated within the Global Health Centre (GHC) at the Graduate Institute, Geneva, and its formal launch in 2022.

I-DAIR is currently looking for a Senior Advisor, Public & Private Sector Engagement to lead its high-level public and private sector engagement efforts. This position will be full-time, and the location is flexible, though preference will be given to candidates based in Geneva, Switzerland. The expected start date is February 2021 (negotiable).

Job Description

The primary role of the Senior Advisor, Public & Private Sector Engagement will be to lead I-DAIR’s high-level public and private sector engagement efforts, with the purpose of building the case for, and securing endorsement of, I-DAIR’s work in digital health and AI for health. I-DAIR’s work includes, but is not limited to, collaborative development of tools, solutions, frameworks as well as research agenda prioritization/leadership in digital health and AI for health. A particularly important aspect in the coming year 2021 would be curating, managing and running high-level events related to I-DAIR’s launch in 2022. The Senior Advisor will work closely with I-DAIR’s Senior Advisors on
Resource Mobilization, Science Engagement and Regulatory Affairs to ensure alignment of outreach efforts. Key duties include:

- Build a presence for I-DAIR in key national, regional and international dialogues, meetings and events on digital health and AI for health to raise awareness and promote the I-DAIR research agenda and work;
- Organise high-level events (workshops, conference meetings, etc.), starting in 2021 in the lead up to I-DAIR’s launch in 2022, which showcase I-DAIR partners, pathfinder projects and hubs while engaging relevant leaders from public and private sectors;
- Advise I-DAIR leadership and partners on an engagement strategy for each I-DAIR hub, pathfinder project or initiative (e.g. benchmarking, data interoperability, etc.), liaising with the team to identify priority countries/institutions, and mapping and prioritizing stakeholders and influencers;
- Develop, maintain and deepen effective relationships with governments (Ministries of Health/Digital Affairs, embassies, etc.), private sector, international organisations and foundations at decision maker level, engaging them in I-DAIR initiatives, projects and events to ensure their understanding, buy-in and support. Ensure these stakeholders understand how digital health and AI for health solutions/research areas prioritized by I-DAIR can support their policy objectives;
- Identify and understand public policy developments that impact digital health and AI for health, advise I-DAIR leadership on key developments (e.g. strategy, policy, advocacy, political) among priority governments and in multilateral forums, provide insights into government priorities, and liaise with I-DAIR’s Regulatory Affairs Lead, where relevant, to align on the engagement of regulatory bodies;
- Guide the Communications Lead to ensure that communications materials (printed, virtual, social media, etc.) are effective in engaging public and private sector stakeholders, and liaise with Resource Mobilisation and Science Engagement Leaders to ensure coherence in strategic communication across stakeholders.

The candidate will be required to travel (when the current Covid-19 situation allows) at 20-40%.

**Experience**

- Minimum 8 years work experience; preferred in business development, advocacy, public policy, external affairs or related fields that required relationship-building, within a technology and/or healthcare-focused non-governmental, multi-stakeholder or multilateral organization, a technology or healthcare trade association, a public-sector health science institution, or a similar organization;
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- Significant experience in technology policy, innovation, data/AI governance; experience in digital health and AI for health strongly preferred;
- Existing networks with governments, private sector and international organisations and demonstrated competence in engaging global leaders from these sectors;
- Demonstrated success at developing collaborative and effective relationships; experience building up new partnerships for start up / pilot projects strongly preferred;
- Proven ability to identify engagement opportunities and influence outcomes;
- Significant cross-country and cross-cultural exposure.

Education/Qualifications

- Master’s degree in a scientific discipline, public health, politics, law or other relevant field;
- Strong knowledge of the digital health, data and AI landscape, including government and private sector interests and the role of key international organizations, non-profits, etc.;
- Excellent knowledge of English, with fluency in other languages an added advantage (especially French, Spanish, Mandarin, Russian or Arabic).

Personal skills and competencies

- Self-motivated and proactive with a sense of urgency, with proven ability to prioritize and focus on key objectives;
- Solution-oriented and innovative; can identify creative options for resolving issues that respond to multiple stakeholder interests and needs;
- Excellent networking and diplomatic skills;
- Excellent verbal, representational and written communication skills;
- Demonstrated cultural sensitivity and interpersonal skill;
- Passion for learning and a «start-up mindset».

How to apply

Applications should be submitted in English and by email only. The following set of documents is required:

- A cover letter explaining your suitability to fulfil this assignment (2-page limit);
- A personal CV detailing relevant past experiences, as well as indicating the current location and nationality / work permit for Switzerland (if applicable).

Complete applications should be sent to the Project Manager, Ms. Anna Brezhneva (anna.brezhneva@graduateinstitute.ch) with the subject "Application: Senior Advisor, Public & Private Sector Engagement". Please include the required attachments merged into one PDF.
Deadline for submissions: 23/12/2020 (midnight, CET). Please note that incomplete or late applications will not be accepted.

Due to the large number of applications, we are only able to inform the successful candidates about the outcome or status of the selection process.